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### Only Wilson in 1916

Detroit, Mich., Aug. 17.—At the end of a trip which has covered 14,000 miles, Senator Henry F. Ashurst of Arizona, is now making a

political canvas of Michigan with the purpose, he said, of reporting back to the white house the result of his labors. That it is "Wilson in 1916 without opposition," is the belief of the Arizona politician. The results of his trip convince him, he declares, that the president will be unanimously renominated; that the tariff is not to be an issue and the currency a minor one. The position of the United States due to the European war and the troubles in Mexico have made the president the logical party leader, says the senator.

The senator has talked to cowboys and bankers, lumber jacks and professional men, and, after carefully weighing and digesting the sentiment he has found, he declares, that Wilson is today 2,000,000 votes stronger than his party. He says that if there were a presidential election today, Wilson would carry New York handily and would come closer to sweeping Michigan than any living democrat.

"Woodrow Wilson will run for president," Senator Ashurst said, "because he will have no other choice. I measure my words when I say that he will be re-elected president without any trouble. The people will have no other leader. It was fortunate for both Woodrow Wilson and for the United States that he became president at such a time—fortunate for him because the times made him the one great outstanding figure in civilization today, and fortunate for the United States because he is the one calm, resourceful leader whose peculiar abilities enabled him to steer the country safely through the international difficulties that have beset it.

"From the standpoint of the great mass of the people there is but one question, and that relates to the war in Europe. The people know they have the one man to lead them safely through. Woodrow Wilson is that man.

Republican congressmen are in a bad way. They fuss Wilson openly for the sake of their constituency and they praise him privately, because there is no other thing for them to do."

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The following prices f. o. b. Detroit, effective Aug. 2, 1915:  
FORD RUNABOUT . . . . . \$390.00  
FORD TOURING CAR . . . . . 440.00  
FORD TOWN CAR . . . . . 640.00

There can be no assurance given against an advance in these prices at any time. We guarantee however that there will be no reduction in these prices prior to Aug. 1, 1916.

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On August 1, 1914 we made the announcement that if we could make and sell at retail 300,000 Ford cars between Aug. 1, 1914 and Aug. 1, 1915 we would share profits with the retail purchasers to the extent of from \$10 to \$50 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after Aug. 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been more successful. We thoroughly believe in it, but realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date. We are now ever confident of our inability to reduce cost for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

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